

City of Santa Barbara - NDC Plan 104

Category	Field	1	2	3	4	5	6	Total
2020 Census	Total Population	14,182	15,291	14,453	14,846	15,345	14,811	88,928
	Population Deviation	-639	470	-368	25	524	-10	1,163
	Pct. Deviation	-4.31%	3.17%	-2.48%	0.17%	3.54%	-0.07%	7.85%
Total Pop.	Hispanic/Latino	68%	20%	63%	16%	27%	42%	39%
	NH White	25%	69%	30%	74%	62%	48%	52%
	NH Black	2%	2%	1%	1%	2%	2%	2%
	NH Asian/Pac.Isl.	4%	8%	5%	7%	8%	6%	6%
	NH Native Amer.	1%	1%	1%	1%	1%	1%	1%
Citizen Voting Age Pop	Total	8,394	12,166	7,322	13,253	11,368	11,068	63,571
	Hisp	51%	17%	45%	8%	19%	23%	24%
	NH White	39%	76%	50%	86%	74%	67%	68%
	NH Black	6%	2%	2%	0%	2%	3%	2%
	Asian/Pac.Isl.	4%	5%	3%	6%	5%	7%	5%
	Native Amer.	0%	1%	1%	0%	1%	2%	1%
Voter Registration (Nov 2020)	Total	7,033	11,049	6,636	11,906	10,342	8,668	55,634
	Latino est.	52%	13%	42%	10%	17%	25%	23%
	Spanish-Surnamed	48%	12%	39%	9%	16%	23%	22%
	Asian-Surnamed	2%	2%	2%	2%	2%	2%	2%
	Filipino-Surnamed	1%	1%	1%	0%	1%	1%	1%
	NH White est.	46%	84%	57%	89%	79%	72%	75%
	NH Black	4%	1%	2%	0%	2%	2%	2%
Voter Turnout (Nov 2020)	Total	5,851	9,872	5,453	10,918	9,349	7,560	49,003
	Latino est.	50%	12%	40%	9%	16%	23%	21%
	Spanish-Surnamed	46%	11%	36%	9%	15%	22%	20%
	Asian-Surnamed	2%	2%	2%	2%	2%	2%	2%
	Filipino-Surnamed	1%	1%	1%	0%	1%	1%	1%
	NH White est.	46%	84%	57%	89%	79%	72%	75%
	NH Black	4%	1%	2%	0%	2%	2%	2%
Voter Turnout (Nov 2018)	Total	4,154	7,861	3,803	8,947	7,348	5,625	37,738
	Latino est.	44%	11%	32%	8%	13%	20%	18%
	Spanish-Surnamed	40%	10%	30%	7%	12%	18%	17%
	Asian-Surnamed	2%	2%	2%	2%	2%	2%	2%
	Filipino-Surnamed	1%	1%	1%	0%	1%	1%	1%
	NH White est.	51%	85%	63%	90%	82%	75%	78%
	NH Black est.	4%	1%	2%	0%	2%	2%	2%
Age	age0-19	23%	16%	29%	18%	19%	15%	20%
	age20-60	57%	55%	58%	48%	47%	66%	55%
	age60plus	20%	29%	13%	35%	34%	20%	25%
Immigration	immigrants	26%	25%	32%	12%	15%	24%	22%
	naturalized	40%	34%	22%	58%	47%	40%	37%
Language spoken at home	english	48%	78%	38%	85%	78%	64%	66%
	spanish	49%	15%	59%	8%	16%	29%	29%
	asian-lang	1%	2%	2%	2%	2%	3%	2%
	other lang	2%	5%	2%	5%	4%	4%	4%
Language Fluency	Speaks Eng. "Less than Very Well"	22%	7%	33%	4%	9%	14%	15%
Education (among those age 25+)	hs-grad	40%	26%	34%	23%	32%	33%	31%
	bachelor	21%	35%	16%	32%	34%	29%	28%
	graduatedegree	11%	25%	9%	34%	21%	18%	21%
Child in Household	child-under18	30%	15%	41%	20%	21%	15%	22%
Pct of Pop. Age 16+	employed	73%	65%	72%	65%	61%	74%	68%
Household Income	income 0-25k	17%	14%	18%	7%	14%	24%	16%
	income 25-50k	17%	21%	21%	10%	12%	20%	17%
	income 50-75k	14%	13%	22%	18%	14%	17%	16%
	income 75-200k	36%	32%	31%	37%	43%	31%	35%
	income 200k-plus	15%	20%	8%	28%	16%	7%	16%
Housing Stats	single family	62%	63%	49%	74%	61%	34%	57%
	multi-family	38%	37%	51%	26%	39%	66%	43%
	rented	61%	48%	74%	36%	51%	82%	58%
	owned	39%	52%	26%	64%	49%	18%	42%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).